

**9<sup>th</sup> November 2011, Newcastle, UK**

## **QuantuMDx wins Innovation and Technology awards**

QuantuMDx was presented with Best Innovation and Best Technology awards at the CELS Business for Life Awards 2011 hosted in Newcastle Football Club's stadium at St James's Park. The evening was rounded off by QuantuMDx's Medical Director Prof Sir John Burn also winning the Lifetime Achievement award for services to science and medicine.

The awards ceremony, which recognises and celebrates the healthcare and life sciences economy in the North East of England, was opened by Mike Nicholds, Managing Director of CELS. The keynote speaker was Jo Pisani, Global Pharmaceutical & Life Sciences Partner at PriceWaterhouseCoopers. Wendy Gibson from BBC TV hosted the evening with enthusiasm and humour.

QuantuMDx's awards were received in recognition of the company's pioneering and groundbreaking work in developing a handheld all-in-one diagnostic device called Q-POC™. The device, invented by QuantuMDx's chief scientific officer Jonathan O'Halloran, and currently in prototype, will eventually deliver affordable, rapid and accurate diagnostics to doctors and health professionals within minutes and at the patient's side.

Elaine Warburton, chief executive commented "These awards are a real validation that we are truly on the road to success that will introduce our innovative technologies capable of addressing not only the major health challenges across the world such as HIV, TB and malaria but also provide cheap, rapid and accurate tests that will let your doctor diagnose your problems such as an infection, cancer or heart problems, within minutes. It will allow your doctor to prescribe you the right drug for you and your illness, first time. Eventually you'll see this technology on your supermarket or pharmacist's shelf for you to diagnose yourself at home with a mobile app linking you to your doctor for information, education and support!".